

Placement Officer

Subject: Cognizant GenC Program

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Sent: Friday, September 11, 2020 3:46 PM

To: cr@newhorizonindia.edu

Cc: Maya.Sreekumar@cognizant.com; AshokRanjith.Rajasekaran@cognizant.com

Subject: Cognizant GenC Program

Dear NHCE,

Greetings from Cognizant!

I trust you are doing well and keeping safe.

I want to start with a huge “thank you” to each and every one of you. In this unprecedented and challenging environment, you have inspired us with your continued focus on caring for, developing and nurturing our future talent with compassion and understanding. It’s impressive how quickly you’ve adopted virtual training and development models, while equipping faculty to deliver experiences online.

As we continue to navigate the COVID-19 crisis, Cognizant is doing its best to contribute towards helping society at large. We are partnering with some clients to make vital COVID-19 testing kits, we have set up work from home at a medical device client so that doctors don’t lose a lifeline to their patients, among more examples. We do critical work – work that powers our society and improves everyday life. We’re trusted to help keep our financial markets running, support patients in hospital beds, aide development of life-saving innovations, keep supply chains functioning to provide essential needs and much more. It’s all a part of Cognizant’s Purpose: **We engineer modern businesses to improve everyday life.**

We have also recently claimed a new Vision to become the preeminent technology services partner to the Global 2000 C-suite. Universities and colleges play a critical role in making this possible. Talent coming out of your programs bring their fresh thinking and expertise to help us shape what’s next in digital and transform our clients’ businesses.

Towards this shift, we are defining a next-generation academia partnership to enhance talent identification, development, nurturing for organization readiness and hiring for our Purpose and Vision. We are calling this program **GenC** (or Generation Cognizant). The program will be led by Maya Sreekumar, a 24-year Cognizant veteran who has led program delivery for various clients, managed skilling and development of the Cognizant workforce, along with being the head of operations for our Coimbatore delivery center.

We plan to start our campus hiring program for 2021 in October this year. Maya will be communicating on our renewed selection process and specifics in a week’s time. In case of any questions, please reach out to Maya Sreekumar, maya.sreekumar@cognizant.com or Ashok Ranjith Rajasekaran, ashokranjith.rajasekaran@cognizant.com.

Thank you for your continued support of Cognizant. I am excited about the opportunities to partner with you in nurturing talent and providing them strong exploratory careers with our company. I wish your students the best for the season and look forward to meeting each one of you soon!

Warm regards,

Shantanu Jha
SVP and HR Lead, Cognizant India, Global Delivery and Cognizant Digital Operations

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